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Earthlite Launches New Line of Covid-19 Protection Products

Reinforcing its commitment to massage, spa and wellness

Vista, CA, June 8, 2020 – Earthlite, LLC (“Earthlite”), the industry leader in massage & spa supplies and equipment, announced today that it is releasing a new line of Covid-19 Protective Equipment and Supplies for allied health fields including spa, massage, pedicure, chiropractic, healthcare, physical therapy, tattoo and body art, and acupuncture among others.

Earthlite’s new line was created in response to the need for wellness facilities and practitioners to minimize Covid-19 exposure risk to their clients and employees while performing treatments and operating wellness facilities during the on-going pandemic. These new products include:

Safe-Guard™ Treatment Shield. This essential item creates a physical plexiglass safety barrier between the client and the therapist, keeping both safe and protected during their treatment experience. The patent pending design plugs easily into treatment table headrest outlets.

Strata™ Antimicrobial FacePillow. The industry’s first anti-microbial crescent cushion features medical grade Ultraleather Pro® fabric with FDA registered silver ion technology and minimal stitching.

Flexa-Cover™ Protective Table Cover. The patent pending design offers a disinfectable protection for treatment tables while gussets enable the cover to flex with articulating salon tops.

Stretch Guard™ Silicone Facepillow Cover. This seamless, disinfectable molded silicone cover solves your crescent cushion disinfection issue. 100% silicone. Reusable. Disinfectable and machine washable.

Prone Comfort™ Bolster. This FDA registered bolster has been in high demand to assist Covid-19 patients with proning techniques that improve oxygenation levels in ARDS sufferers.

Earthlite Hand Sanitizer – 80% alcohol solution formulated for commercial use. Medical Grade. FDA registered.

Professional Table Covers – Single and two-piece designs. Disinfectable Natursoft™ 100% PU fabric with minimal stitching. Also available for rolling stools and bolsters.

Disposable and Washable Coverings - Earthlite features a complete line of disposable and washable linens and fabrics to protect your clients and your equipment.

“Earthlite has been very diligent during the Covid-19 pandemic to make sure that our Wellness business operators and therapists will have the protection products they need to safely restart and operate their businesses in the continuing Covid-19 environment. We know that the safety of both their clients and their employees is paramount”, according to James Chenevey, CEO of Earthlite and Living Earth Crafts. “We believe that Earthlite’s new product line is both essential and affordable for our loyal customers.” More information can be found at www.earthlite.com and www.livingearthcrafts.com.

About Earthlite

Founded in 1973, Earthlite has been the pre-eminent sustainable manufacturer of massage, spa, and pedicure equipment and supplies, serving a broad range of wellness segments. Headquartered in Vista, CA, Earthlite nurtures a family of six highly respected brands, including Living Earth Crafts®, Stronglite®, Earthlite®, Continuum®, Inner Strength® and now Tara Spa Therapy®. Earthlite operates sustainable manufacturing and distribution facilities on three continents with products sold in more than 120 countries, worldwide. In 2016, the Green Spa Network awarded Earthlite the distinction of “Sustainable Manufacturer of the Year”. Recently, the Company garnered national recognition being voted by readers of *American Spa Magazine* the Professionals Choice Award for “Favorite Treatment Table Manufacturer” and “Best Company for Product Support” for an unprecedented 9th year in a row. (www.earthlite.com).